

HOTEL BELLECLAIRE
NEW YORK

Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

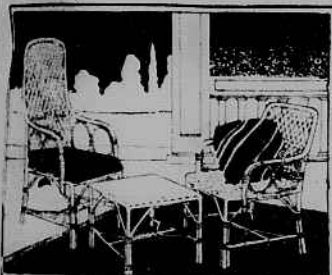
Does it not appear to you, in the light of recent experiences, that Hotel Men represent a great industry and that they have not been found wanting in any particular? Do you recall anything they have been asked to do by the Government that they have not done? And don't you recall many things they have done that they were not asked to do? Obedience to Government mandate is one thing, but anticipating what the Government or the people would like, and then doing it, is another thing.

Hotel Men, as a body, are trained to anticipate those things that will most please and best serve the wants of the people of their communities and their country. I am proud to be a Hotel Man. I think, with my Belleclaire Hotel, I am doing as much in the line of service as any man in any other line of business. The Belleclaire has more than 100,000 patrons who share in the service given. They come from all parts of the world and this country.

The principles that govern the conduct of the Belleclaire are quite as uplifting as those that govern any unit in any other honorable industry. The Belleclaire always holds itself steadfast by living up to the home idea—keeping itself wholesome by eliminating all elements that would let it drift into miscellaneous privileges.

My greatest pride is that guests who live at the Belleclaire regularly, or stop with us transiently, say unreservedly that it has a splendid home atmosphere—that it is a well-kept home. They are particularly impressed with our home cooking.

Robert D. Blackman, Prop.



McHugh willow
Chaise Longue
also used as
separate chairs
and a tea table

Joseph P. McHugh & Son
9 West 42nd Street—New York
Original Designers and Actual Makers

SALE OF ENAMELED FURNITURE
at surprisingly low prices.

Chiffonade illustrated is part of 4 piece suite.

French gray, choice construction, dust-proof throughout.
\$149.75

Same suite with vanity dresser, **\$165.00**

Lennon & Company
153-157 West 23d Street
Write for Furniture Booklet.

THE TRIBUNE GRAPHIC ADVERTISING RATES

Single Insertion Rates
Per page line.....45c
Page.....\$500
Half page.....\$350

Contract Rates
13 times within one year...35c
26 times within one year...33c
52 times within one year...30c
3,000 lines within one year...35c
5,000 lines within one year...33c
10,000 lines within one year...30c
Page.....\$500
Minimum space 21 lines

Forms Close
Forms close 15 days in advance of publication.

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York



No. 109—Misses' Checked Organdie Dress in rose, eucalypt or orchid-and-white check; white organdie long roll collar and turn-back cuffs hemstitched and edged with triple self ruffles; vestee net and pearl button trimmed; shirred top skirt with organdie trimmed pockets; crushed girdle.

12.75

No. 111—Misses' Cotton Voile Dress in pink, light blue or maize; white organdie long roll collar and turn-back cuffs hemstitched and trimmed with novelty edge; shirred skirt; large pockets and vestee self corded and pearl button trimmed; self belt with long sash ends.

11.75



113—Misses' Organdie Dress in white, yellow, pink or blue, self pleated frills trim the wide hemstitched collar and sleeves; skirt trimmed with frills front and back; pleated self girdle with contrast-ing velvet ribbon.

16.75

New Models

MISSSES'
SUMMER
DRESSES

At Special Prices

Sizes
14 to 20
years.

Prompt Delivery Free—Anywhere in the United States.—Phone 6900 Greeley

Fur Storage

Telephone 5860 Murray Hill



ABSOLUTE SECURITY

C. G. Gunther's Sons

391 FIFTH AVENUE, NEW YORK

Singer
SOFT-LITE
Glasses

WE HAVE MOVED
our downtown office to 206 Broadway,
cor. Fulton

m. Singer

Optometrists & Opticians,
Madison Av., cor. 100 St., 206 Broadway
981 Prospect Av., Bronx, 604 W. 181st St.



BERTHE MAY'S
MATERNITY
CORSET

Comfort, abdominal support, protection for mother and child. Dress as usual—normal appearance. Call at my Parlors, or write for booklet No. 23, free in plain sealed envelope. It can be worn by stout Women and Invalids.

Berthe May, 10 E. 46 St., N. Y.

Money Back Guarantee



You can purchase merchandise advertised in THE TRIBUNE with absolute safety—for if dissatisfaction results in any case THE TRIBUNE guarantees to pay your money back upon request. No red tape, no quibbling. We make good promptly if the advertiser does not.

Address All Complaints to
BUREAU OF INVESTIGATIONS
NEW YORK CITY



A Youthful Figure

Yours for the Asking

La Resista



Unequaled for Singers, Actresses and women of fashion. Of wondrous flexibility due to "SPIRABONE." La Resista Corsets mold stout or slender figures to youthful lines. Priced moderately for quality—

\$4.00, \$6.00, \$8.00 Up.

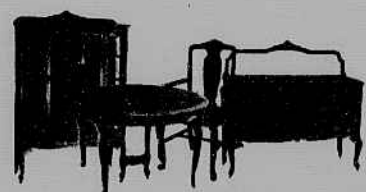
Sold and fitted by Expert Corsetiers at our Exclusive Salon, 431 Fifth Ave. at 38th St. Also sold by Quality Stores everywhere.

La Resista Corset Co
No. 431 Fifth Avenue New York

High Grade Dining Room FURNITURE

Very attractively priced for these unusual times.

The following is one example from an immense selection—



Queen Anne
AMERICAN WALNUT
Dining Room Suite
\$278

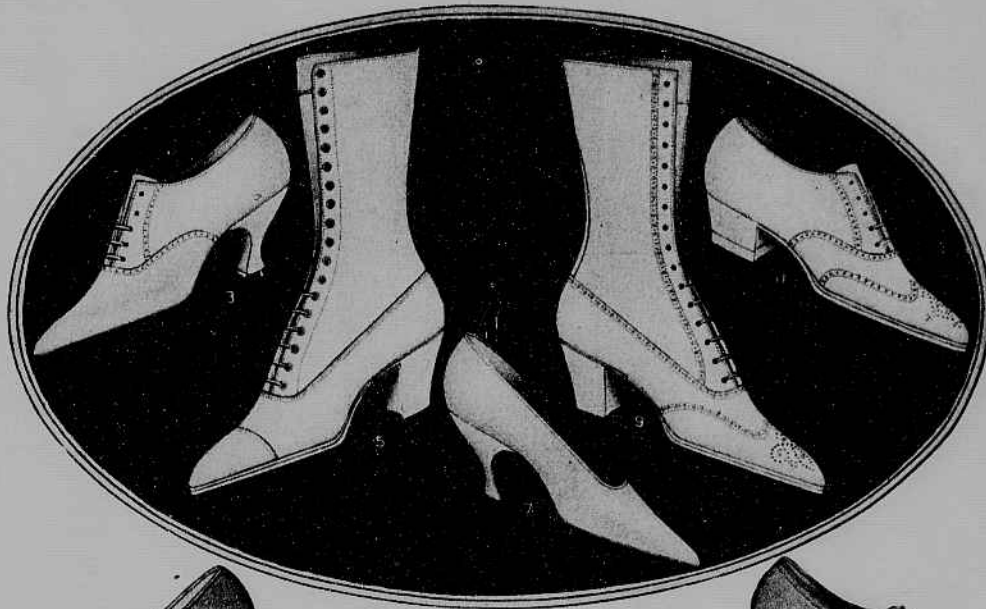
10 Pieces—China Cabinet, Buffet with wood or mirror back, Table either 48 in. or 54 in., Server and six chairs.

Low operating expenses and wholesale connections make prices lower here than elsewhere. A comparison will convince you.

SHEPPARD KNAPP SON CO.
CARPETS INC. RUGS
RETAIL WHOLESALE
39-41 WEST 23 D. ST.

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York



Exclusive Styles

Women's
Summer Shoes



FEATURING white and gray
Pumps, Oxfords or Boots

3—Hand-sewed Oxfords of white washable kidskin, also all brown kidskin, with smart long vamps, shapely high arches, hand-turned soles and Louis heels.

9.00

3A—Hand-sewed Oxfords of black patent or dull black kidskin; hand turned soles and Louis heels.

8.50

5—Laced Boots of white rhine skin cloth, straight tips, white welted soles and Cuban heels.

6.50

7—White Calf Pumps with flexible turned soles, high arch last, Louis heels.

7.50

9—Genuine White Buckskin Sport Boots, laced, with perforated tips and lace stays, light welted soles, military heels.

9.50

11—Genuine White Buckskin Sport Oxfords, with wing tips, white leather soles, military heels.

8.50

13—Pearl Gray Suede Pumps, also in black patent or dull black kidskin; smart long vamps, with flexible turned soles and Louis heels.

7.50

15—Hand-sewed Pumps of light gray buckskin, an exclusive model on high arch last with graceful long vamps, hand turned soles, Louis heels.

9.50

15A—Hand-sewed Pumps of white kidskin or tan Russia calf, with hand turned soles, Louis heels.

9.50

17—Hand-sewed Pumps of white washable kidskin, on fashionable long vamp last, shapely high arches and Louis heels.

7.50

19—Pearl Gray Buckskin Oxfords, on smart long vamp last, with light welted soles and Louis heels.

8.00

19A—Black Patent Kidskin Oxfords with light welted soles and Louis heels.

7.50

WOMEN'S SHOE SHOP—Third Floor

Prompt Delivery Free—Anywhere in the United States

Phone 6900 Greeley



Knabe

For the Bride

TO the new home of beauty and refinement the Knabe adds the perfecting touch.

"The Piano for a Lifetime"

Mignonette Grand \$800 in Dull Mahogany
Length only five feet two inches.

Convenient Terms Arranged. Pianos Taken in Exchange.
First Made in Baltimore, U. S. A. —1837.

Warerooms - Fifth Ave. at 39th St.